

Strategies for Preparing to be a Leader

EAWLC Business
Communication
Workshop in Sept.
2025

By Ric Phillips, MBA, 3V Communication Coach/Trainer



About Me: Ric Phillips, MBA



3vcommunications.ca



**Since 2022!*



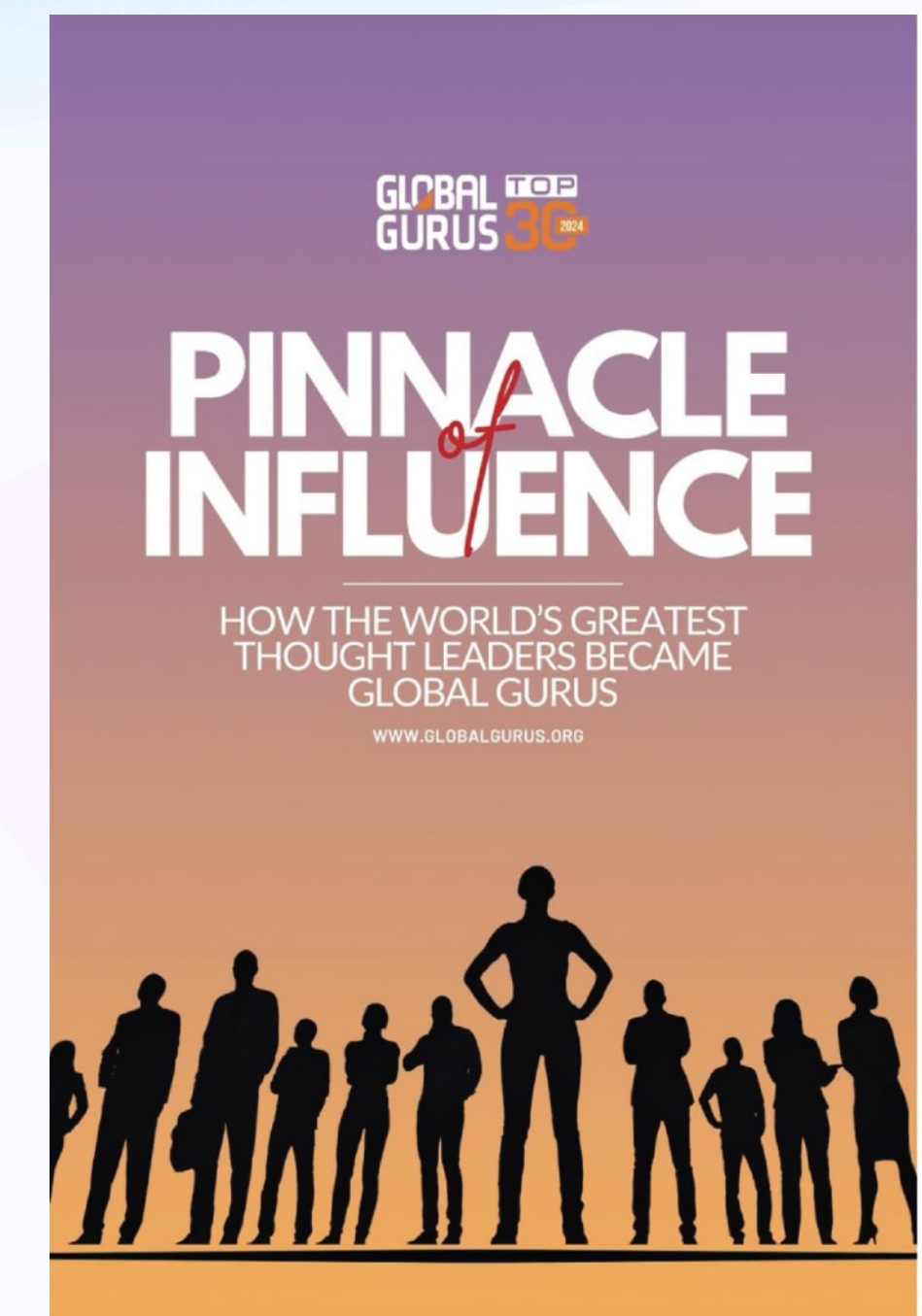
York Entrepreneurship
Development Institute

yedi.ca



National Communication Coaching Association

nccacanada.org



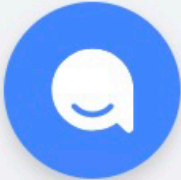


Support English ▾



Feedback – Transforming Teams through Honest Communication

Date & Time Sep 25, 2025 01:00 PM in [America/Toronto](#)



Webinar Registration

www.learngistics.com/yedi-3

https://learngistics.zoom.us/webinar/register/WN_g-vX2MBeSQCbzueOiWNLnQ#/registration

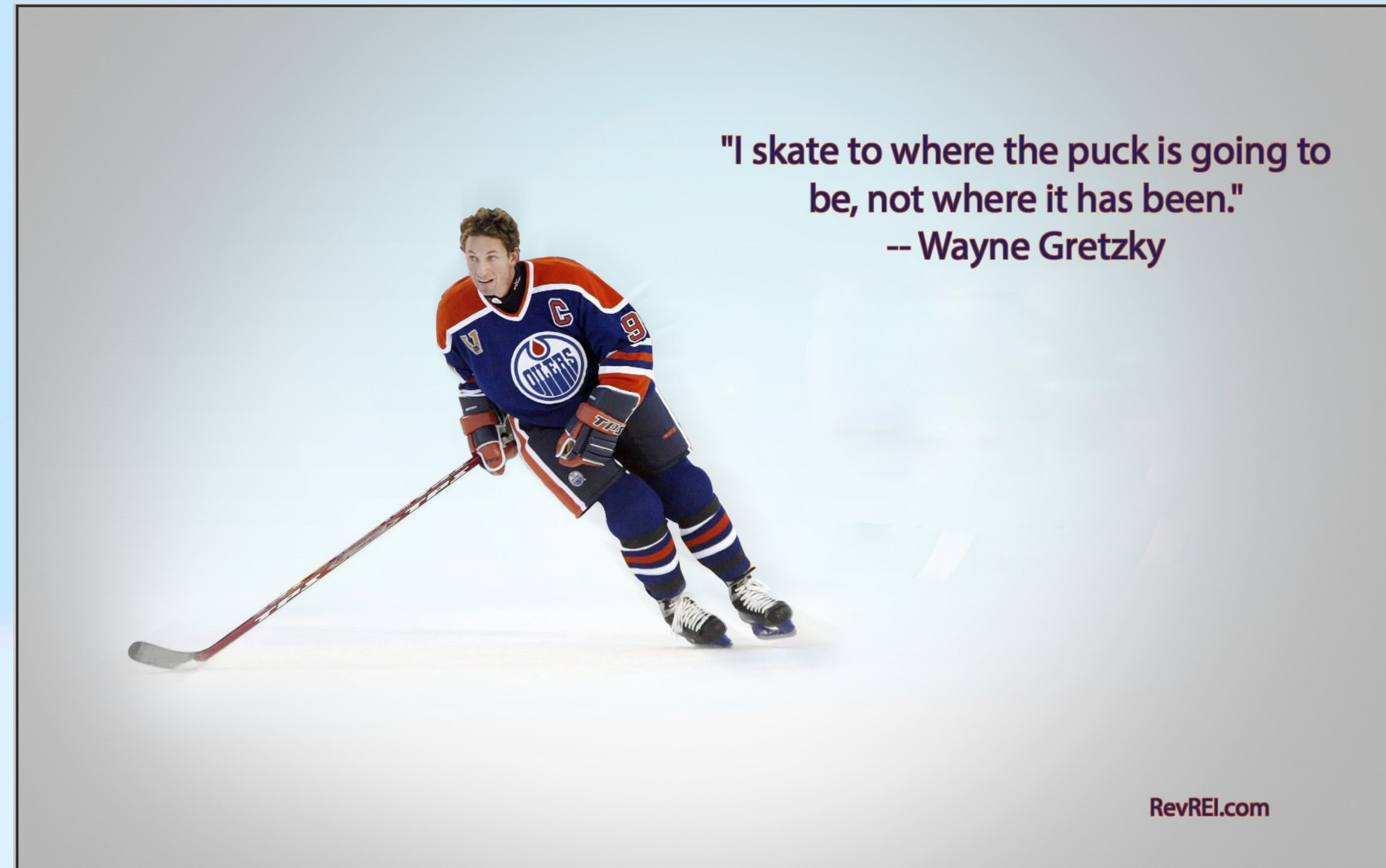


OUR AGENDA:

- **What's a Leader?**
- **Preparing**
- **Applying**
- **Setbacks**
- **Resources & Open Discussion**



A Way of THINKING...



Start from Yourself: High Standards & Clear Vision
Effectively communicate both

A Way of WORKING...



Your Vision + Right Team = Fit!

Great leaders build highly effective, efficient & motivated teams

Work ethic on display

A Way of INFLUENCING...



‘Be’ and the Team will Feel & Follow it!

Leadership is...

- A way of Thinking, Working & Influencing
- Providing Vision, a Winning Team, Inspiration, Direction to the Future!
- *i.e. “Skating to where the puck is going to be!”*



Late For Business Rollerblade Skat... by MemeRegime

Zazzle

- **Preparing**



- Self-assessment
- Power dynamics/Office politics?
- Strategy?
- Relationships?
- Goals?

- **Applying**



- 80% Comfortable
- 80% Confident
- 80% Competent

- **Setbacks**

- *Get specific feedback/data*
- *Ask for specific goals/actions moving forward*
- *Self-assessment*
- *DAWA (Denial - Anger - Withdrawal - Acceptance)*



Introduction: Key Communicatio X

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0:38 / 0:57

Introduction: Key Communication Skills for Managers

 **The Communication Coach**
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- My YouTube Channel: <https://www.youtube.com/@RicPhillips>

AGENDA COMPLETED!

- **What's a Leader?**
- **Preparing**
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- **Resources & Open Discussion**



THANK YOU!



- Feel free to connect on 3V Communications & NCCA Canada Facebook/LinkedIn Pages, or ric@3VCommunications.ca
- <https://www.linkedin.com/in/communicationcoach/>
- My YouTube Channel: <https://www.youtube.com/@RicPhillips>
- Intro: Key Communication Skills for (New) Managers: <https://www.youtube.com/watch?v=TD9ClvTQUAU>
- My TEDx Talk: *The Long Life of First Impressions* <https://www.youtube.com/watch?v=SuG-BHquAHU>