

Strategies for Newcomers

EAWLC Business
Communication
Workshop in March

By Ric Phillips, MBA, 3V Communication Coach/Trainer



About Me: Ric Phillips, MBA



OUR AGENDA:

- **My history, relationship with newcomers/immigrants**
- **Quick case studies - individuals/companies**
- **Effective strategies observed**
- **Open discussion, Q & A**

1998: Tongren, Guizhou, China

1999: Hong Kong

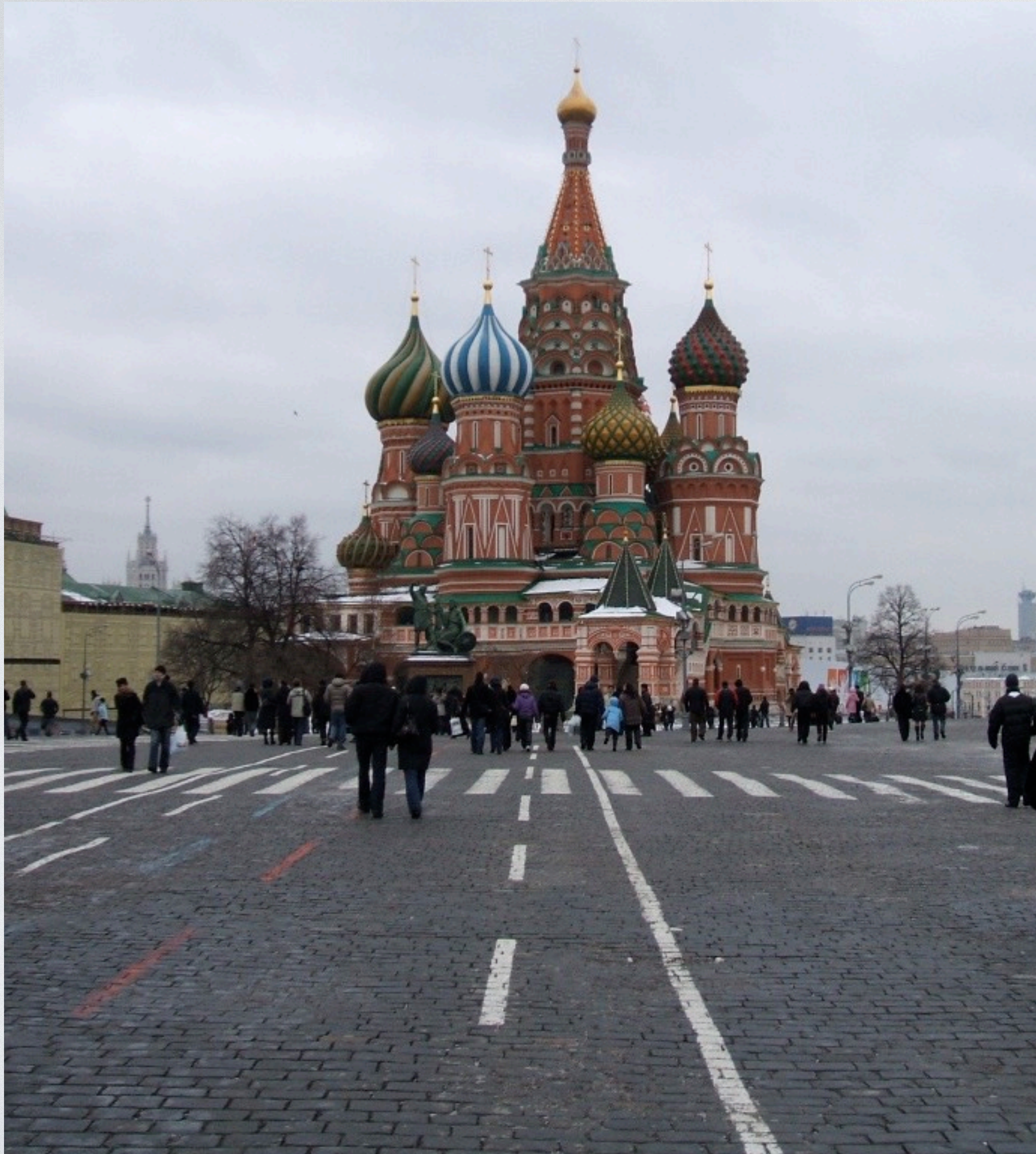
2005: Teaching Biz ESL in Toronto



2005 - Abdurreman & PPF

2005 - HK from Korea





YRP 2012-15

Marat from Russia - 2009 - NOW



Candice: 2019 -

China, Dubai, Armenia, Toronto



BEST STRATEGIES TO INTEGRATE

- Be curious, do research, ask questions. Be proactive, not passive.
- Connect with 'tribes' (country, profession, non-profit etc.) to understand and integrate faster.
- Be open to other cultures and customs, and share your own.
- English: survival, practical/everyday, academic, business. Idioms, slang and cultural references are everywhere, including in your industry. Don't live in a bubble.
- Get help when needed. Hire someone, make a strategic friend, join a group.
- Be friendly, professional, easy-going and approachable, brave and determined. Take charge of your life!

AGENDA COMPLETED!

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THANK YOU! ANY QS?



- Feel free to connect on LinkedIn (Ric Phillips), Twitter (**@CommCoach**), 3V Communications / NCCA Canada Facebook Pages, or ric@3VCommunications.ca
- <https://3vcommunications.ca/esl-cultural-communication-coaching/>
- My YouTube Channel: <https://www.youtube.com/@RicPhillips>
- My TEDx Talk: ***The Long Life of First Impressions*** <https://www.youtube.com/watch?v=SuG-BHquAHU>
- *Video mini-masterclass on Key Communication Skills for (New) Managers* - <https://3vcoachric.com/>