

Strategies for Small Talk (& Everyday English)

EAWLC Business
Communication
Workshop in April

By Ric Phillips, MBA, 3V Communication Coach/Trainer



About Me: Ric Phillips, MBA



OUR AGENDA:

- **Small Talk - Why and How?**
- **Strategies and templates**
- **Everyday English -idioms and slang**
- **Open discussion, Q & A**

SMALL TALK (& EVERYDAY ENGLISH)



SMALL TALK

- Why bother to chit-chat?
What's it for?
- Comfort and connection
- Small talk leads to Big talk!
*(rapport leads to comfort,
trust and empathy)*



HOW TO BUILD RAPPORT?

- Use the 3 Vs: Verbal, Vocal, Visual
- Create your 'VIBE'!



THE 'NORMAL' WAY

- **The 3 Fs:**

- Field
- Facts
- Fun (stuff)



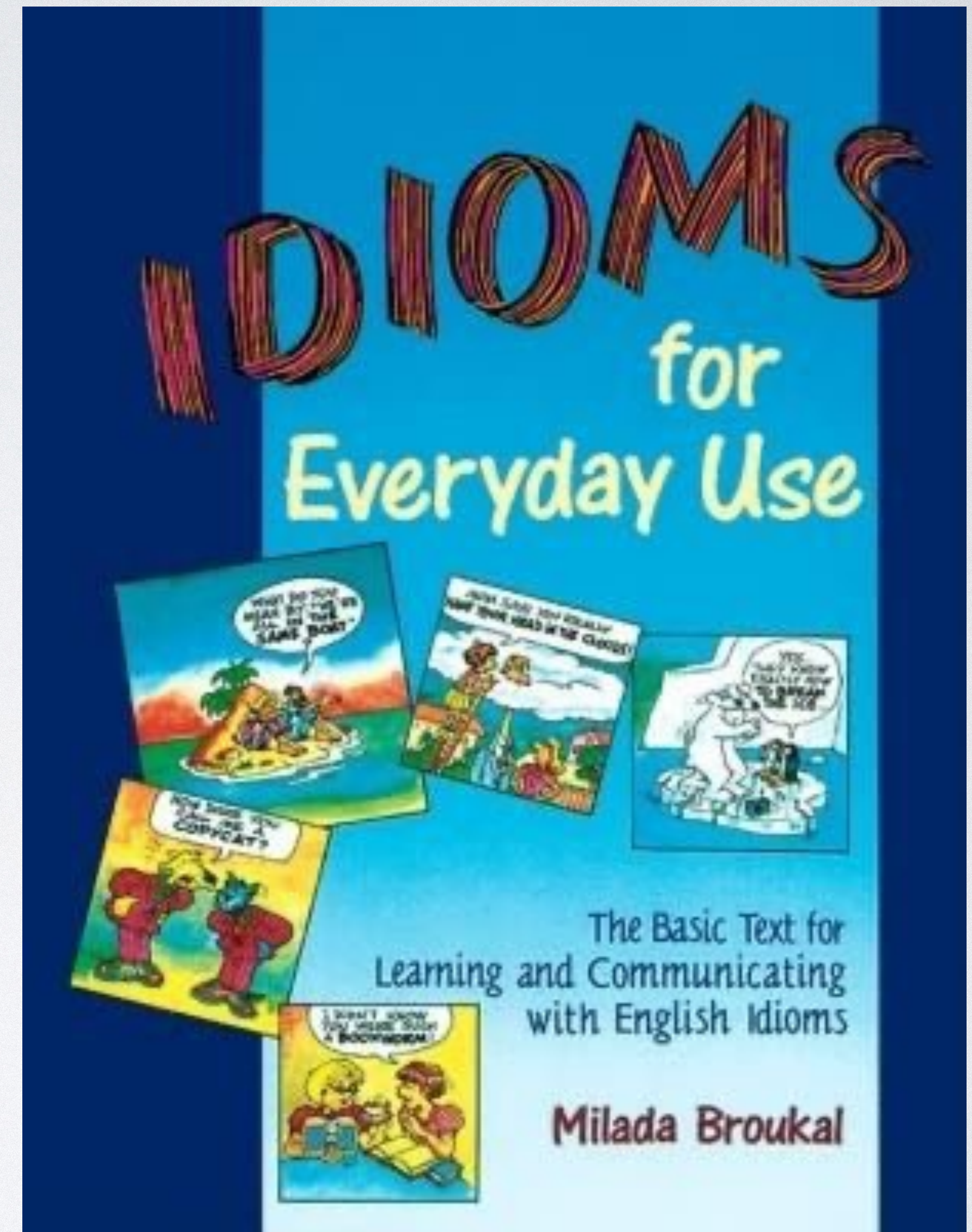
QUESTIONS AND **QUESTIONS**

- Why ask questions?
- generic, boring or interesting?
- surface, or deep? (Big talk?)
- Yes/No reply, or a full sentence? (avoid open-ended Qs)



EVERYDAY ENGLISH INCLUDES...

- Idioms, slang and cultural references!
- Academic, Business English are starting points. Lead to Functional language only. Not practical, everyday.
- Watch TV/YouTube/Stream, ask friends, be open and have a sense of humour.



AGENDA COMPLETED!

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THANK YOU! ANY QS?



- Feel free to connect on LinkedIn (Ric Phillips), Twitter/X (**@CommCoach**), 3V Communications / NCCA Canada Facebook Pages, or ric@3VCommunications.ca
- <https://3vcommunications.ca/esl-cultural-communication-coaching/>
- My YouTube Channel: <https://www.youtube.com/@RicPhillips>
- My TEDx Talk: ***The Long Life of First Impressions*** <https://www.youtube.com/watch?v=SuG-BHquAHU>
- *Video mini-masterclass on Key Communication Skills for (New) Managers* - <https://3vcoachric.com/>